

PRESS RELEASE

Niklas Adamkiewicz is new Director e-Commerce at GERRY WEBER

Halle/Westphalia, 01.03.2023 – **Niklas Adamkiewicz** joined the GERRY-WEBER Group as **Director e-Commerce** on March 1.

In this role, he succeeds Aljoscha Kollmeyer, who has helped to establish and later expand e-commerce in various roles over the past 8 years. He has left the company at his own request to pursue a new professional challenge. We would like to thank him for his commitment and achievements and wish him all the best, both personally and professionally.

After completing his studies in business administration, Niklas initially worked for the joint ventures of the OTTO Group with various DIY stores (OBI@OTTO and baumarkt Direkt) as a project and team leader as well as department head for the areas of e-commerce, online marketing and marketing/sales to end customers. This was followed by positions as e-commerce department head at CTS Eventim and as manager/principal at dgroup. For the last five years, Niklas has been Divisional Head of e-Commerce at Hamm-Reno-Group.

"It is impressive what has been built up by the team in the last few years and what status the digital business already has at GERRY WEBER," says Niklas Adamkiewicz about his start in Halle. "I will build on this to tap further potential together with my team."

"I am delighted that Niklas is now on board," says CEO Angelika Schindler-Obenhaus. "Our strategic goal is to generate profitable growth in e-commerce. Niklas brings comprehensive know-how and a broad range of experience in employee management, e-commerce and omnichannel business, which we need for this."

About the GERRY WEBER Group

Headquartered in Halle/Westphalia and employing some 2,100 people, GERRY WEBER International AG is one of the largest fashion and lifestyle companies in Europe. The company sells trend-oriented modern classic mainstream fashion in 54 countries. In addition to the GERRY WEBER brand, the GERRY WEBER Group also owns the younger TAIFUN brand and the plus-size brand SAMOON. For more information, visit www.gerryweber.com

GERRY WEBER

INTERNATIONAL AG

Contact

Christina Herrmann

Head of Corporate Communications / Pressesprecherin

Tel.: +49 5201 185 320

Mobil: +49 1511 695 4935

Mail: christina.herrmann@gerryweber.com