

PRESS RELEASE

Grand Opening on September 15 in Warsaw: GERRY WEBER opens its Home of GERRY at Galeria Mokotów and celebrates with invited guests the evening before

Halle/Westphalia, 15.09.2022 International premiere for the new GERRY WEBER store concept. In Warsaw, at the Galeria Mokotów. The GERRY WEBER team used this premiere as an opportunity to celebrate with partners, media representatives and friends of the brand on Wednesday evening before the store opened to the public in Munich on the morning of 15 September. The store was opened to the Warsaw public on the morning of September 15. The fashion group now operates a total of ten stores in Poland.

Angelika Schindler-Obenhaus, Chairwoman and CEO, and Anja Hecht-Meinhardt, Managing Director Retail, welcomed around 40 guests to their store in one of Warsaw's largest and most popular shopping centres.

Angelika Schindler-Obenhaus: "The international market is very important for us. I am delighted that we are celebrating the international premiere of our new store concept here. On the streets of Warsaw you can feel the pulsating life and a lot of energy. You meet a lot of fashion-loving women here."

In the modern store designed in light colours, Team GERRY wants to inspire customers with many loving details and create a place to browse, feel good and have a personal exchange.

Anja Hecht-Meinhardt "We have a beautiful, modern store here. A store that is as wonderful and as changeable as our fashion. And a great, highly motivated team. Now we are looking forward to many great customers whom we can inspire and who will be happy to come back."

About the GERRY WEBER Group

Headquartered in Halle/Westphalia and employing some 2,100 people, GERRY WEBER International AG is one of the largest fashion and lifestyle companies in Europe. The company sells trend-oriented modern classic mainstream fashion in 54 countries. In addition to the GERRY WEBER brand, the GERRY WEBER Group also owns the younger TAIFUN brand and the plus-size brand SAMOON. For more information, visit www.gerryweber.com

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