

Press Release

## **New team leaders for TAIFUN**

**Christin Lage and Bernd Jackel are the new design duo of TAIFUN.**

*(Halle/Westphalia, 15 June 2018)* Christin Lage, 38 years, and Bernd Jackel, 54 years, are the new design duo of TAIFUN.

Christin Lage has worked as a designer for TAIFUN since 2012. In her position as Team Head Design, she is responsible for TAIFUN Separates. She previously worked for Tom Tailor. Bernd Jackel, Senior Designer at TAIFUN since 2016, is Team Head Design of TAIFUN Collection. He previously worked as a designer for Vera Mont and Betty Barclay.

The two designers have worked closely with Stefanie Görtz, Head of Design TAIFUN, and greatly influenced the style of the TAIFUN brand. Stefanie Görtz, designer at TAIFUN since 2008 and Head of Design since 2009, has changed internally to the GERRY WEBER brand.

“We thank Stefanie Görtz, who played a key role in making the TAIFUN brand so successful. We have prepared the change for a long time. For more than two years, Christin Lage and Bernd Jackel have been successfully prepared for their role as potential successors and been integrated into the TAIFUN team. I am confident that they will continue to take the brand forward,” said Oliver Zaric, EVP TAIFUN.

# GERRY WEBER

## INTERNATIONAL AG

### **About the GERRY WEBER Group**

GERRY WEBER International AG, headquartered in Halle/Westphalia, operates on a global scale and unites five strong fashion brands under one roof: GERRY WEBER, TAIFUN, SAMOON, talkabout, and HALLHUBER. Since its beginning in 1973 GERRY WEBER International AG, which is listed in the Prime Standard of Deutsche Börse, has become one of the best known German fashion and lifestyle companies with approximately 1,250 company-managed stores and sales spaces (incl. 397 from HALLHUBER), approximately 2,480 shop-in-shops and 270 franchised stores worldwide as well as brand online-shops in nine countries. With some 6,900 employees worldwide (including about 2,065 from HALLHUBER) and distribution channels in roughly 60 countries, the GERRY WEBER Group is one of the largest listed fashion companies in Germany.

In the financial year 2016/17 (1 November 2016 to 31 October 2017) the GERRY WEBER Group generated sales revenues of EUR 880.9 million and operating income (EBIT) in the amount of EUR 10.3 million. The HALLHUBER subsidiary, which was acquired in February 2015, contributed EUR 194.3 million to GERRY WEBER Group sales.

The Managing Board is composed of CEO Ralf Weber, who is responsible for Corporate Development, Strategy, Procurement, Logistics and the Strategic Business Units "GERRY WEBER/talkabout" and "TAIFUN/SAMOON"; Jörg Stüber (CFO), who is responsible for Finance, Controlling, Central Purchasing, Compliance, Investor Relations and HR; as well as Johannes Ehling (CSO, CDO), who is responsible for the national and international distribution channels (Wholesale, Retail and E-commerce), IT, the digital strategy of the GERRY WEBER Group and the HALLHUBER SBU.

### **PRESS CONTACT**

Head of PR / Corporate Communications

Cornelia Brüning-Harbrecht

Phone: +49 (0)5201 185 320

Mobile: +49 (0)162 10 43 664

E-mail: [cornelia.bruening-harbrecht@gerryweber.com](mailto:cornelia.bruening-harbrecht@gerryweber.com)