MORE THAN STYLE

COMPANY PROFILE

GERRY WEBER INTERNATIONAL AG

THE FASHION AND LIFESTYLE COMPANY

COMPANY PROFILE
CREATING FEMININE FASHION

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History of GERRY WEBER

From a manufacturer of ladies’ trousers to an international expert for feminine fashion

Let’s Play

The GERRY WEBER Open

Style in Progress

The GERRY WEBER Open

Fashion Night
THE GERRY WEBER GROUP
AT A GLANCE

GERRY WEBER International AG is one of Germany’s most high-profile fashion and lifestyle companies. FIVE BRAND FAMILIES – GERRY WEBER, TAIFUN, SAMOON, HALLHUBER AND TALKABOUT – stand for high-quality, trend-oriented fashion and accessories for demanding and quality-conscious customers. All our brands highlight the wearer’s individual style in their own unique way.
More than 7,000 employees around the globe contribute to GERRY WEBER’s success on a daily basis – from our head office in Halle/Westphalia to our showrooms in the world’s fashion centres to our own stores and shops.

GLOBAL DISTRIBUTION
Distribution structures in more than 60 countries, 1,270 company-managed stores and retail spaces, 2,300 shop-in-shops, 270 franchised stores as well as brand online shops in nine countries.

Our brands, namely GERRY WEBER, TAIFUN, SAMOON, HALLHUBER and talkabout, the latest addition to our portfolio, are popular among women around the globe.

5 Brands

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7k employees

THE GERRY WEBER EXPERIENCE
Modern design, high quality and a perfect fit – each collection celebrates its own style and reflects global trends.
WE HAVE OUR FINGER ON THE PULSE OF THE MARKET AS GERRY WEBER CONTINUES TO CREATE FASHION FOR THE INDIVIDUAL LIFESTYLES OF TODAY’S MODERN AND SOPHISTICATED WOMEN.

Ralf Weber
Ralf Weber,
Chief Executive Officer of
GERRY WEBER International AG
IT IS OUR EMPLOYEES’ SHARED PASSION FOR FASHION AND THEIR COURAGE TO EMBRACE NEW IDEAS WHICH MAKE IT POSSIBLE TO DEVELOP SOPHISTICATED COLLECTIONS EACH SEASON.
OUR EMPLOYEES ARE OUR MOST VALUABLE ASSET.

AS AN INTERNATIONAL COMPANY with solid family roots, we feel responsible for ensuring the best possible working conditions for our employees – from workplace design to daily interaction. Our particularly dynamic corporate culture and our strong team spirit encourage and enable each employee to contribute to the success of GERRY WEBER.

WHETHER THEY ARE APPRENTICES, MANAGEMENT TRAINEES OR LONG-STANDING EMPLOYEES – our workforce continues to grow with the company and shape its future. Personalised training programmes, flexible working hours and exciting projects at our international locations ensure high levels of job satisfaction and create the prerequisites for a good work-life balance.

LEARN MORE AT GERRYWEBER.COM • CAREER

THE GERRY WEBER KIDS WORLD

KIDS WORLD is the company’s day nursery where competent, reliable and bilingual child care is provided ALL DAY LONG. The 6,700 sqm site, a former farm, offers numerous attractions for fun-filled indoor and outdoor activities.
CARE WHAT YOU WEAR

FOCUS ON SUSTAINABILITY

AS A GLOBAL FASHION AND LIFESTYLE COMPANY, GERRY WEBER takes its corporate responsibility very seriously. The Managing Board, the executives and the employees jointly strive to reconcile the company’s long-term business objectives with its social and environmental consciousness. This commitment is expressed in many areas of activity, for example on the manufacturing side where stringent social and environmental standards have been framed. All manufacturing operations comply with the BSCI CODE and exceed the requirements of the well-known OEKO-TEX STANDARD 100.

Compliance is regularly verified and confirmed by both internal and external auditors. This way the company continues to implement its declared policy of steadily improving working conditions at supplier sites and ensuring product safety all along the value chain. In addition, the company has introduced innovative climate concepts at its locations, thereby making a concise contribution to the protection of the environment.

The company’s activities and objectives in the area of Corporate Social Responsibility are documented in the GERRY WEBER Sustainability Report:

GERRYWEBER.COM · CORPORATE SOCIAL RESPONSIBILITY
IMPROVED SUSTAINABILITY IS ALSO THE IDEA BEHIND THE NEW FAIR & ORGANIC CAPSULE COLLECTION OF GERRY WEBER’S CASUAL LINE.

TRACEABILITY NUMBERS SEWN INTO THE GARMENTS OUT OF BIOLOGICALLY CONTROLLED COTTON ALLOW CUSTOMERS TO RETRIEVE DETAILED INFORMATION OVER THE INTERNET THIS WAY THEY CAN LEARN MORE ABOUT THE ORIGIN OF THE ITEM AS WELL AS THE PEOPLE AND COMPANIES THAT HAVE CONTRIBUTED TO ITS PRODUCTION.
EXCITING, MODERN AND IRRESISTIBLY FEMININE

FIVE POWERFUL FASHION BRANDS STAND FOR A VIVACIOUS LIFESTYLE: GERRY WEBER, TAIFUN, SAMOON, HALLHUBER AND TALKABOUT.
SENSE of style

GERRY WEBER STANDS FOR A LIFESTYLE WHICH TRANSLATES TRENDS AND UNDERLINES THE WEARER’S PERSONALITY WITH A SURE SENSE OF STYLE.

FEMININE FASHION made to high standards of quality and fit. A strong focus on matched outfits and details ensures that all looks project a perfectly coordinated image.

EACH LOOK IS COMPLEMENTED by fashionable highlights from the EDITION collection: EXCEPTIONAL DETAILS, LUXURIOUS MATERIALS AND A PERFECT FIT are the hallmarks of these attractive individual items.

CASUAL and FEMININE at the same time: AN EASYGOING LIFESTYLE IS EXPRESSED in the CASUAL line to underline individual and natural looks.

GERRYWEBER.COM
completed

STYLING

what

women

WANT

we

LOVE

GERRY WEBER
ACCESSORIES

THE FASHION AND LIFESTYLE COMPANY
COMPANY PROFILE BRAND PORTFOLIO:
GERRY WEBER ACCESSORIES
THE FASHION AND LIFESTYLE UNIVERSE OF GERRY WEBER IS IDEALLY COMPLEMENTED BY GERRY WEBER ACCESSORIES AND LICENSED COLLECTIONS:

GERRY WEBER BAGS, GERRY WEBER SHOES, GERRY WEBER JEWELRY AND GERRY WEBER EYEWEAR

GERRY WEBER ACCESSORIES are fashion-able complements to every outfit. Ranging from scarves, shawls, ponchos and stoles to caps, hats, belts, fashion jewelry and gloves, these stylish accessories offer customers an ideal way to complete their personal fashion statements.

Our portfolio of licensed products, namely GERRY WEBER Bags, GERRY WEBER Shoes, GERRY WEBER Eyewear and GERRY WEBER Jewelry, offer inspiration for creating new outfits and looks.
DRESSED for success

TAIFUN STANDS FOR INTERNATIONAL AND URBAN FASHION WHICH IS TREND-ORIENTED AND SUITABLE FOR BUSINESS AT THE SAME TIME, ALWAYS WITH AN UNMISTAKEABLY »FEMININE TOUCH«.

TAIFUN.COM
SAMOON STANDS FOR CASUAL, SELF-ASSURED FASHION FOR TODAY’S PLUS-SIZE WOMAN, UNDERSCORING HER FEMININITY WITH TRENDY CUTS, EXQUISITE MATERIALS AND EXCELLENT FITS.

SKILFUL INTERPRETATIONS OF CURRENT FASHION TRENDS ENSURE THAT FEMININE CURVES ARE SHOWN IN THE BEST POSSIBLE LIGHT, RESULTING IN A NEW SELF-ASSURED BODY PERCEPTION.
HALLHUBER offers fashionistas a unique selection of ready-to-wear clothing as well as accessories, bags and shoes to support creating individual looks.

HALLHUBER is a modern and internationally networked brand with a firm focus on the zeitgeist. Carefully handpicked, luxurious fabrics are fashioned into leading-edge fashion items. HALLHUBER customers can constantly look forward to fresh surprises, with new collections telling unique stories delivered to stores every two weeks, offering countless options for personalised mixing and matching.

Identifying their customers’ fashion needs and tying them together with the latest fashion trends is the Hallhuber design team’s aspiration and motivation at the same time.

Hallhuber.com
READY

to wear

we LOVE

HALLHUBER
LET’S TALK ABOUT

we LOVE talk about

FASHION BRINGS PEOPLE TOGETHER, FASHION IS COMMUNICATION. THE NEW TALKABOUT BRAND PUTS FASHION STATEMENTS AND INDIVIDUAL LOOKS CENTRE-STAGE.

ELEGANT AND EASY-GOING AT THE SAME TIME, TALKABOUT HAS ITS FINGER ON THE PULSE. TALKABOUT FASHION EXPRESSES AN OUTLOOK ON LIFE DEFINED BY A MINDSET RATHER THAN BY AN AGE BRACKET, INSPIRED BY THE LOVE OF HIGH-QUALITY MATERIALS AND INDIVIDUAL LOOKS WHICH NEVER CEASE TO SURPRISE AND INSPIRE.

TALKABOUT-FASHION.COM
LIFE IS WHAT HAPPENS EVERY DAY, NOT THE SPECIAL OCCASIONS.
THE GERRY WEBER BRANDS ARE EACH DISTINGUISHED BY A CHARACTERISTIC SIGNATURE STYLE AND ARE AVAILABLE ON ALL CONTINENTS.

WOMEN ALL OVER THE WORLD DRAW INSPIRATION FROM THE LATEST COLLECTIONS - BOTH WHILE BROWSING ONLINE AND WHEN IMMERSING THEMSELVES IN THE PLEASANT SHOPPING AMBIANCE OF A LOCAL STORE.

AT HOME AROUND THE GLOBE

STORE FINDER

OUR WEB-BASED STORE FINDER IS THE QUICKEST AND EASIEST WAY TO LOCATE OUR OWN STORES AND PARTNERS IN YOUR VICINITY.

GERRYWEBER.COM • STOREFINDER
HALLHUBER.COM • STOREFINDER
INSPIRATION AND IMPACT

THE SHOPPING EXPERIENCE AT GERRY WEBER IS MUCH MORE THAN CLOTHES, FASHION AND TRENDS. OUR STORES AND SHOP-IN-SHOPS INVITE CUSTOMERS TO IMMERSE THEMSELVES IN THE GERRY WEBER BRANDS AND COLLECTIONS.

WE BELIEVE IN OFFERING CUSTOMERS A SPECIAL AND SUSTAINED EXPERIENCE EVERY TIME THEY VISIT ONE OF OUR LOCATIONS. OUR STORE DESIGN IS GEARED TO CREATE THE RIGHT ENVIRONMENT AND AMBIANCE FOR PERSONALISED ADVICE AND FASHION GUIDANCE. CLEAR STORE LAYOUTS AND CONTEMPORARY FITTINGS ARE INSTRUMENTAL IN PRESENTING OUR BRANDS IN A MODERN LIGHT, RESULTING IN INSPIRING, HIGH-IMPACT PRESENTATIONS WHICH ARE CONDUCIVE TO SUSTAINED SALES.

GERRY WEBER CONTINUES TO ALIGN ITS STORES WITH EVOLVING CUSTOMERS NEEDS BY OFFERING SUCH SERVICES AS FREE WIFI IN A MODERN BRANDED AMBIANCE.
GERRY WEBER
Bright colours, clear lines and a sense of lightness are the hallmarks of the GERRY WEBER store design. Specifically selected materials are used to set the scene for the individual brands’ distinctive lifestyle universes.

TAIFUN
TAIFUN uses an unconventional, clean industrial design to put the focus on the urban and feminine orientation of the collections. Elements of an urban loft style with copper-coloured accents project an image of weightlessness and modernity.

THE POWER OF PRESENTATION

The store design conceived for talkabout creates the impression of an airy and clearly structured loft space. Lightness and transparency, combined with black, white and apricot colour schemes contribute to a feel-good atmosphere.
Showrooms in
DUSSELDORF, COPENHAGEN,
LONDON, MADRID,
MILAN, PARIS, SALZBURG,
TORONTO, ZURICH
we LOVE FRONT ROW BUSINESS

SHOWCASING THE FULL VARIETY OF GERRY WEBER FASHION

**THE GERRY WEBER BRANDS** are available on all continents, both in our own stores and in stores operated by our franchisees and local retail partners. To present the full variety of our fashion to domestic and international retailers, we have our own showrooms in the world’s most important fashion hotspots.

**SIX TIMES A YEAR** retailers from all over the globe converge on these hotspots to discover our new collections, explore the latest trends and place their orders for the coming season.
GERRY WEBER IS AN INDUSTRY LEADER IN GLOBAL FASHION LOGISTICS

GERRY WEBER IS ALWAYS ON THE MOVE. Every day our collections are delivered to our own stores, to our retail partners and to our customers’ front doors. The requisite processes have been revolutionised by the 2016 commissioning of our new logistic centre. Representing the single biggest investment ever made by the company, this high-tech facility in Halle/Westphalia is the new nerve centre of the company’s logistics operations. Not least thanks to the application of innovative RFID technology, many millions of garments can be handled here every year. This approach ensures that each collection item takes the quickest possible route to its final destination – our fashion-loving customers.

GERRYWEBER.COM • LOGISTICS
90 MILLION INVESTMENT VOLUME FOR LOGISTICS, SERVICES AND BUILDINGS

76k SQM OF NET WAREHOUSE AND FUNCTIONAL SPACE

5.6 MILLION ITEMS WAREHOUSE CAPACITY
1973
FOUNDING YEAR

On 1 March Gerhard Weber and Udo Hardieck establish Hatex KG in Halle/Westphalia. The company makes and markets ladies’ trousers.

1989
FLOTATION

October sees the flotation of the company in the stock market. Hatex KG is converted into a joint-stock company by the name of GERRY WEBER International AG.

1993
GERRY WEBER OPEN

TV coverage of the first GERRY WEBER OPEN tournament by domestic and international networks boosts name awareness of GERRY WEBER to 21% in Germany.

2010
RFID

GERRY WEBER is the first fashion company to introduce RFID technology for merchandise protection and as part of improved logistics and retail processes.

2011
MDAX

GERRY WEBER International AG is admitted to the MDAX stock index.

2014
HALLUBER

GERRY WEBER International AG acquires Munich-based fashion company HALLUBER.

2015
RALF WEBER APPOINTED CEO

The Supervisory Board of the GERRY WEBER Group appoints Ralf Weber, the son of company founder Gerhard Weber, Chairman of the Managing Board.
A constant flow of fresh ideas and innovations as well as boundless dynamism and commitment have driven GERRY WEBER’s evolution from a manufacturer of ladies’ trousers to an international expert for feminine fashion.

Today, GERRY WEBER is one of the best known and successful German fashion and lifestyle companies worldwide.
The very best of “Tennistainment”

Let’s Play
The Gerry Weber Open

Gerry Weber fuses fashion, sports and culture into a unique experience, culminating in a very special annual event: the Gerry Weber Open.

This is the biggest ATP lawn tournament in Germany with TV coverage in over 140 countries. The Gerry Weber Open, supported by a high-profile entertainment programme, attracts top ranked international tennis players and far more than 100,000 spectators and celebrities to Halle/Westphalia year after year. 2017 will see a grand anniversary celebration when the 25th Gerry Weber Open takes place from 17 to 25 June.

Advantage Gerry Weber

This grand event obviously revolves around the tennis matches which see major international tennis players competing against up-and-coming talents on the centre court of the Gerry Weber Stadium. Firmly established as the perfect stadium for the company’s communications activities, the tournament has contributed significantly to the cosmopolitan image cultivated by Gerry Weber during the past 25 years and continues to enhance awareness of the brand around the world.
“PLAYING IN FRONT OF PREDOMINANTLY GERMAN SPECTATORS IS ALWAYS SOMETHING VERY SPECIAL AND UNIQUE FOR ME,” ANGELIQUE KERBER SAID AFTER HER MATCH AT THE “SCHAUINSLAND-REISEN CHAMPIONS TROPHY 2016” IN THE GERRY WEBER STADIUM.

“THIS IS PARTICULARLY TRUE HERE IN HALLE, WHERE THE CROWD IS ALWAYS VERY ENTHUSIASTIC.”
FASHION FOR ALL SENSES

THE GERRY WEBER OPEN FASHION NIGHT

Fashion in all its facets comes alive ON THE RUNWAY, with international models showcasing the brand universes of GERRY WEBER, TAIFUN and HALLHUBER.
THE GLITTERING EVENT on the eve of the GERRY WEBER OPEN finals includes not only the fashion show but also several big-name live music acts.

GRAND FASHION PARTY Top models, celebs and more than 1,000 guests populate the impressive event fusing fashion, live performances and sports each year.

THE FASHION NIGHT IS STAGED ON THE OCCASION OF THE GERRY WEBER OPEN TO PROVIDE AN EXCLUSIVE GLIMPSE AT UPCOMING FASHION TRENDS, LOOKS AND COLLECTIONS. INTERNATIONAL MODELS MAKE THIS A VERY GLAMOROUS AND STAR-STUDDED FASHION SHOW. WELL-KNOWN FACES FROM SUCH HIGH-PROFILE TV SHOWS AS “GERMANY’S NEXT TOPMODEL” AS WELL AS GERMAN AND INTERNATIONAL CELEBRITIES AND SURPRISE GUESTS UNDERLINE THE STATUS OF THIS SOCIAL OCCASION.

THE GRAND FASHION PARTY includes top models, celebs and more than 1,000 guests.
GERRY WEBER INTERNATIONAL AG

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