

Press Release

**Johannes Ehling to strengthen the GERRY WEBER  
Managing Board as Chief Sales Officer and Chief Digital  
Officer**

(Halle/Westphalia, 5 October 2017) The Supervisory Board of global fashion and lifestyle company GERRY WEBER International AG has appointed Johannes Ehling, a fashion manager with long-standing experience to the Managing Board. Johannes Ehling will assume the newly created role of Chief Sales Officer and Chief Digital Officer no later than 1 September 2018 and strengthen the Managing Board, whose other two members are Ralf Weber (CEO) and Dr. David Frink (CFO).

“Mr Ehling is a very experienced and renowned expert who knows the fashion industry very well and will take our company forward in terms of digitalization and internationalisation. Both aspects are of vital importance for the ongoing transformation of the GERRY WEBER Group and will be key topics for the company’s future. I am already very much looking forward to our collaboration,” says Ralf Weber, Chairman of the Managing Board of GERRY WEBER International AG.

Johannes Ehling will be tasked with networking and internationalising all physical and digital distribution channels and with expanding the e-commerce operations.

Prior to his activity as Managing Director of Ernsting’s family, Johannes Ehling was a member of the Management Board of Willy Bogner as well as global distribution manager at Escada-Sport and held various management positions, e.g. at More & More.

# GERRY WEBER

## INTERNATIONAL AG

The Managing Board of GERRY WEBER International AG will be composed as follows:

Ralf Weber, Chief Executive Officer, is responsible for corporate development, strategy and the Strategic Business Unit (SBU) comprising the GERRY WEBER and talkabout brands.

Dr. David Frink, Chief Finance and Chief Operating Officer, remains in charge of the Group's shared services including sourcing, finance, logistics, IT, HR as well as the TAIFUN/SAMOON SBU.

In his capacity as Chief Sales Officer and Chief Digital Officer, Johannes Ehling will assume responsibility for all sales activities – Wholesale, Retail and e-commerce – as well as for the digital strategy and the HALLHUBER SBU.

### **The GERRY WEBER Group**

GERRY WEBER International AG, headquartered in Halle/Westphalia, operates on a global scale and unites five strong fashion brands under one roof: GERRY WEBER, TAIFUN, SAMOON by GERRY WEBER, talkabout and HALLHUBER. Since its beginning in 1973 GERRY WEBER International AG, which is listed in the S-DAX, has become one of the best known German fashion and lifestyle companies with approximately 1,240 company-managed stores and sales spaces (incl. 376 from HALLHUBER), more than 2,400 shop-in-shops and 255 franchised stores worldwide as well as brand online-shops in nine countries. With some 6,900 employees worldwide (including about 2,000 from HALLHUBER) and distribution channels in roughly 60 countries, the GERRY WEBER Group is one of the largest listed fashion companies in Germany (Date: July 2017). In the financial year 2015/16 (1 November 2015 to 31 October 2016) the GERRY WEBER Group generated sales revenues of EUR 900.8 million.

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